



INVEST IN YOU

Coaching sessions with Dr. Furman will help you maximize your potential and launch, accelerate, and elevate your success.

Utilizing her formal counseling training, 20+ years of leadership experience, and a "solutions-based" approach, Dr. Furman can quickly help you identify your challenges and create a practical plan to overcome them. While compassionate, Dr. Furman provides direct, honest feedback to hold you accountable for your success.

COACHING OUTCOMES



Increased satisfaction, clarity, & direction



Increased self-awareness & emotional intelligence



Improved communication skills



Enhanced productivity & performance



Enhanced team performance & interactions with colleagues



Strengthened leadership & decision-making skills

SAMPLE COACHING PROCESS

30 Minute Consultation: The purpose of this appointment is to assess your needs and to determine if Dr. Furman is the right fit for your needs.

Session 1: The purpose of the first session is to (1) review assessment results and (2) establish goals.

Session 2-5: (Depending on the Package) The second session is utilized to establish goals and the remaining sessions are utilized for development, planning, and execution. They are designed to assist you with achieving your goals and may include reflection exercises, discussion of challenges, or action planning activities to name a few.

REFLECT AND CELEBRATE



At the conclusion of the coaching package, the success of goal attainment will be reviewed and celebrated. You can purchase additional individual appointments or renew another package to continue your ongoing success.

NEXT STEPS

If you would like to move forward, a Coaching Agreement will be created and you will be sent assessment links to be completed prior to the start of the first appointment.

INVESTMENT

\$2,000—\$6,800

Coaching sessions can be purchased individually or as a package with 3-5 sessions, and pricing varies based on your needs as the client.

Packages Include:

- Coaching Agreement
- Behavioral Assessments
- One-on-One, 60-90 Minute Confidential Coaching Sessions
- Exercises to Complete Between Sessions



ABOUT DR. FURMAN

Driven By Impact

Dr. Melissa Furman has a rich academic background in business, counseling and psychology and her true passion lies within workforce, leadership, and professional development. This passion led her to launch Career Potential, a speaking, consulting, training, and coaching organization. Melissa utilizes her coaching experience and formal counseling training to help clients launch, accelerate and elevate their success. Dr. Furman utilizes a solution-focused, results-oriented approach when engaging her coaching clients. She has a knack for fearlessly leading individuals to maximizing their potential through a development process that is approachable, applicable and effective.



Now is the time to invest in YOU!

Contact me today so we can get started on developing the best you.

*Dr. Melissa
Furman*