



# INVEST IN YOUR TEAM

Organizational success is dependent upon the performance of your leaders and investing in executive coaching services can maximize the success of individual leaders and the organization as a whole.

Whether it's preparing a high potential employee for a leadership role, assisting an existing leader with identifying and navigating blindspots, or enhancing leadership presence, executive coaching will provide ROI for the organization.

## SAMPLE COACHING TOPICS



Leadership Presence & Executive Mindset



Execution of Individual & Organizational Goals



Cultural Awareness & Inclusion



Effective Communication



Accountability



Self-Awareness & Behavior Change



Time Management & Prioritization



Team Leader & Coaching Abilities



Change Management



Burnout Management

## EXECUTIVE COACHING PACKAGES

Executive coaching packages are customized for the unique needs of each organization and typically include both individual and organizational engagement activities over a period of time. Contact us today to schedule a consultation to discuss your specific needs and learn more about Dr. Furman's customized approach to executive coaching.



## INVEST IN THE DEVELOPMENT OF YOUR LEADERSHIP TEAM

Executive coaching is a development approach that creates self-awareness, drives transformational change, and ensures accountability.

## SAMPLE INDUSTRIES

Dr. Furman works with a wide range of organizations across many industries and sectors. Dr. Furman is uniquely equipped to tailor her coaching strategies to the specific needs of each client. Her deep understanding of the dynamics, challenges, and people within different industries and sectors allows her to craft personalized approaches that drive meaningful results for leaders and teams alike.



Government



Banking



Small Business



Construction



Manufacturing



Agriculture



Financial Services



Nonprofit

---

## ABOUT DR. FURMAN

### Driven By Impact

Dr. Melissa Furman has a rich academic background in business, counseling and psychology and her true passion lies within workforce, leadership, and professional development. This passion led her to launch Career Potential, a speaking, consulting, training, and coaching organization. Melissa utilizes her coaching experience and formal counseling training to help clients launch, accelerate and elevate their success. Dr. Furman utilizes a solution-focused, results-oriented approach when engaging her coaching clients. She has a knack for fearlessly leading individuals to maximizing their potential through a development process that is approachable, applicable and effective.

*Now is the time to invest in your team!*

*Contact me today so we can get started on developing the best leadership team possible.*

*Dr. Melissa  
Furman*

