

MELISSA FURMAN MS DBA

OWNER, FOUNDER — CAREER POTENTIAL, LLC

(706) 590-0362
info@unlockcareerpotential.com
unlockcareerpotential.com

INTRODUCTION

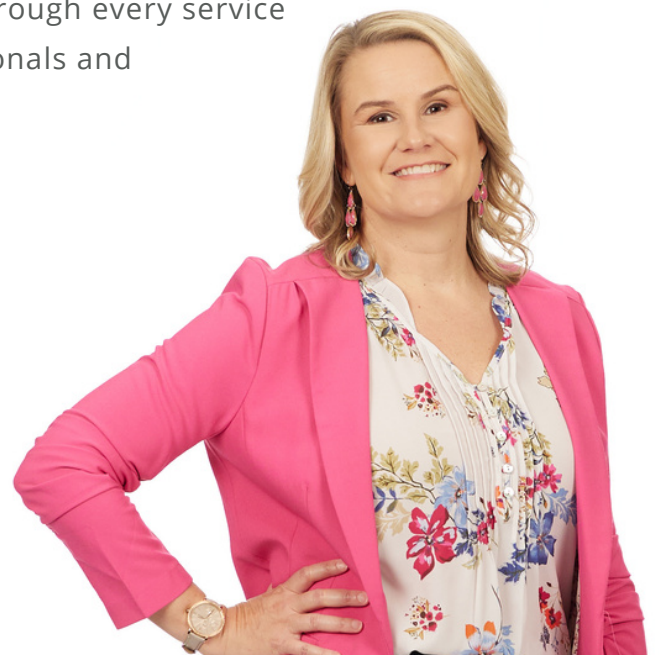
Our next speaker is a true expert by trade with a healthy dose of humor.

Dr. Furman is a combination of “Jersey Girl” sass with a sprinkle of Southern charm. After working over 20 years in higher education, she decided to bring her knowledge and expertise to the streets by starting her own business, Career Potential, providing speaking, training, coaching and consulting services. Dr. Furman's unique combination of credentials, experience, witty personality and passion gives her an edge when leading individuals and organizations to maximize their success.

Without further ado, please give a warm welcome to Dr. Melissa Furman!

SHORT BIO

Dr. Melissa Furman has a rich academic background in business, counseling, and psychology and her true passion lies within workforce, leadership, and professional development. This passion led her to launch Career Potential, a speaking, consulting, training, and coaching organization. Melissa combines her credentials, 20 years of leadership experience, and witty personality for a unique style that drives genuine connections with her audiences and clients. Through every service offered, Melissa's main goal is to help professionals and organizations maximize their potential.



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LONG BIO

Dr. Melissa Furman has a rich academic background through studying business, counseling, and psychology and serving as the assistant dean at the James M. Hull College of Business at Augusta University. She also served as a faculty member at multiple esteemed universities including Johns Hopkins, Emory, UNC-Chapel Hill and Georgia Tech before hitting the streets to share her expertise. Throughout her experience, Melissa uncovered her true passion for impacting others through workforce, leadership and professional development resulting in the launch of Career Potential, a speaking, consulting, training, and coaching organization.

Dr. Melissa Furman is recognized as a developmental expert who combines her credentials, 20 years of leadership experience, and results-driven approach to cultivate genuine connections with her audiences and clients. She tailors her delivery based on the needs of different audiences to effectively tackle tough subjects with refreshingly relatable humor and inspiring messages to take action. Through every service offered, Melissa's main goal is to help professionals and organizations maximize their potential.

